



# 2026上海国际 人形机器人与机器人全产业链展览会

Shanghai International Humanoid Robot and Robotics Industry Chain Exhibition 2026

## 主办单位 | Hosted by

中国工业合作协会  
China Industrial Cooperation Association  
上海市工业经济联合会  
Shanghai Federation of Industrial Economics  
上海市经济团体联合会  
Shanghai Federation of Economic Organization

## 承办单位 | Organized by

中国工业合作协会绿色工业节能分会  
Green Industry Energy Conservation Branch, CICA  
上海贝瑞克展览有限公司  
Shanghai Berrick Exhibition Co., Ltd

**2026.12.09-11**

上海新国际博览中心-浦东  
Shanghai New International Expo Centre-Pudong



[www.humanoidrobotfair.cn](http://www.humanoidrobotfair.cn)



## 展会概况 Exhibition Background

人形机器人被视为下一代通用性平台，在工业制造、商业服务、家庭陪伴、应急救援等领域拥有万亿级市场空间。以人工智能、大模型、精密减速器、灵巧手等技术为驱动，人形机器人正从实验室走向产业化初期，全球科技巨头竞相布局。人形机器人的发展依赖完整的产业链支撑，从核心零部件到整机集成，再到场景应用，需要一个高效的交流与合作平台。因此，为全球产业界、学术界和投资界提供一个展示、交流与合作的国际平台，推动技术创新与产业落地。在上级主管机构的指导下，贝瑞克联合相关机构共同定于2026年12月09日-11日在上海新国际博览中心举办“2026上海国际人形机器人与机器人全产业链展览会”。本届展会以“重塑人形机器人产业链”为宗旨，展会总规划面积为12000平米，展品范围覆盖机器人关键零部件、整机制造、系统集成等产业链与应用服务。该展会将作为全球地区人形机器人与机器人全产业链专业展之一，将依托上海-全球的金融、经济、科技和创新中心，完整产业链基础、丰富的应用场景、强大市场需求与国际影响力等资源优势，全力打造以人形机器人为引领的具身智能人形机器人创新高地和具有行业影响力的创新产业生态。

Humanoid robots are regarded as the next-generation universal platform, boasting trillion-dollar market potential in fields such as industrial manufacturing, commercial services, home companionship and emergency rescue. Driven by technologies including AI, large-scale models, precision reducers, and dexterous hands, humanoid robots are moving from the laboratory to the early stage of industrialization, with global tech giants competing to lay out their strategies. The development of humanoid robots benefits from the support of a complete industrial chain. From core components to system integration and scenario applications, it is very necessary to build an efficient platform to promote communication and cooperation. To provide the global industrial, academic, and investment communities with an international platform to deepen exchange and cooperation, and to promote technological innovation and industrial implementation. Under the guidance of the competent authorities, Shanghai International Humanoid Robot and Robotics Industry Chain Exhibition 2026, hosted by Berrick together with related organizations, will be held at Shanghai New International Expo Centre from December 09 to 11, 2026. With the theme of “the Restructuring of the Humanoid Robot Industrial Chain”, the exhibition covers a total exhibition area of 12,000 square meters. The exhibits cover a wide range of industrial chains and application services, including key robot components, complete machine manufacturing and system integration. As one of the world’s professional exhibitions focusing on humanoid robots and the entire robotics industry chain, relying on Shanghai’s strengths as a global hub for finance, economy, technology, and innovation, a complete industrial chain foundation, abundant application scenarios, strong market demand and international influence. it is committed to establishing a leading hub for embodied intelligence and humanoid robot innovation, as well as an influential industrial innovation ecosystem.



# 人机共融 智造未来

Human-Machine Collaboration,  
Co-creating the Future with Intelligence

## 上海人形机器人大会

Shanghai Humanoid Robot Conference

大会围绕人形机器人的关键技术、发展趋势及产业应用展开深入交流与探讨，聚焦具身智能、神经形态计算等前沿技术，覆盖从核心零部件到系统集成、从技术研发到场景落地的全链条。通过融合“技术-市场-资本-政策”四维资源，大会旨在促进学术界与产业界的深度合作，构建全球人形机器人创新网络，助力中国在全球具身智能浪潮中抢占先机。

The conference will feature in-depth exchanges and discussions on key technologies, development trends, and industrial applications of humanoid robots, with a focus on cutting-edge technologies such as embodied AI and neuromorphic computing. It covers the entire chain from core components to system integration, and from technology R&D to real-world deployment. Based on the four-dimensional resources that integrated technology, market, capital and policy, the conference aims to foster deep collaboration between academia and industry, build a global innovation network for humanoid robots, and assist China in seizing a leading position in the global wave of embodied AI.



## 机器人产业链精准对接会


Robotics Industry Chain Precision Business Matching

本届展会将打造多场次国际产业链精准对接专场，涵盖中日、中韩、中美、中欧、中东、东南亚等多国商贸对接活动，采用需求前置匹配 + 一对一闭门洽谈高效模式，大幅提升外贸合作效率。

The exhibition will feature a series of international precision matchmaking sessions covering the robotics industry chain, encompassing business negotiations between China and Japan, South Korea, the United States, Europe, the Middle East, and Southeast Asia. Relying on a high-efficiency model that combines demand pre-matching with one-on-one closed-door discussions, the event aims to substantially improve the effectiveness of cross-border trade collaborations.


人形机器人整机：重点展示双足机器人、轮式机器人、仿生机器人、服务机器人、机器狗等前沿整机产品，并特设动态演示区，让观众直观感受机器人的卓越运动性能与交互能力。

Humanoid Robot Whole-Machine: Focusing on showcasing cutting-edge complete products such as bipedal robots, wheeled robots, biomimetic robots, service robots, and robotic dogs, with a specially designed dynamic demonstration area where visitors can directly experience the robots' outstanding motion performance and interactive capabilities.



核心零部件：集中呈现伺服系统、精密减速器、控制器、力觉/视觉传感器、多轴机械臂、灵巧手与关节模组、丝杠、电机等决定机器人性能的“卡脖子”技术与关键执行器。

Core Components: A concentrated display of bottleneck technologies and critical actuators that determine robotic performance, including servo systems, precision reducers, controllers, sensors for force perception and vision, multi-axis robotic arms, dexterous hands and joint modules, lead screws, and motors.



产业链应用：聚焦工业制造、商业服务、特种作业等多元化场景，展示机器人技术如何赋能千行百业，提供切实可行的解决方案。

Industry Applications: Focusing on diverse scenarios such as industrial manufacturing, commercial services, and specialized operations, demonstrating how robotic technologies empower a wide range of industries and provide practical, feasible solutions.

# 展区规划与核心亮点 Exhibition Zone Planning & Highlights

1

人形机器人整机展区 (亮点: 设置动态演示区, 机器人进行行走、跑步、上下楼梯、抓取物品等动态展示, 极具观赏性和科技感。)

Humanoid Robot Whole-Machine Exhibition Area (Highlight: Features a dynamic demonstration zone where robots perform walking, running, stair climbing, grasping objects, and other movements, offering a highly visually captivating and cutting-edge technological experience)

2

核心零部件与关键技术展区 (亮点: 集中展示关节模组、减速器、丝杠、力矩电机、空心杯电机、多维力传感器等)

Core Components & Key Technologies Zone (Highlight: Showcasing bottleneck components including joint modules, reducers, lead screws, torque motors, coreless motors, and multi-axis force sensors.)

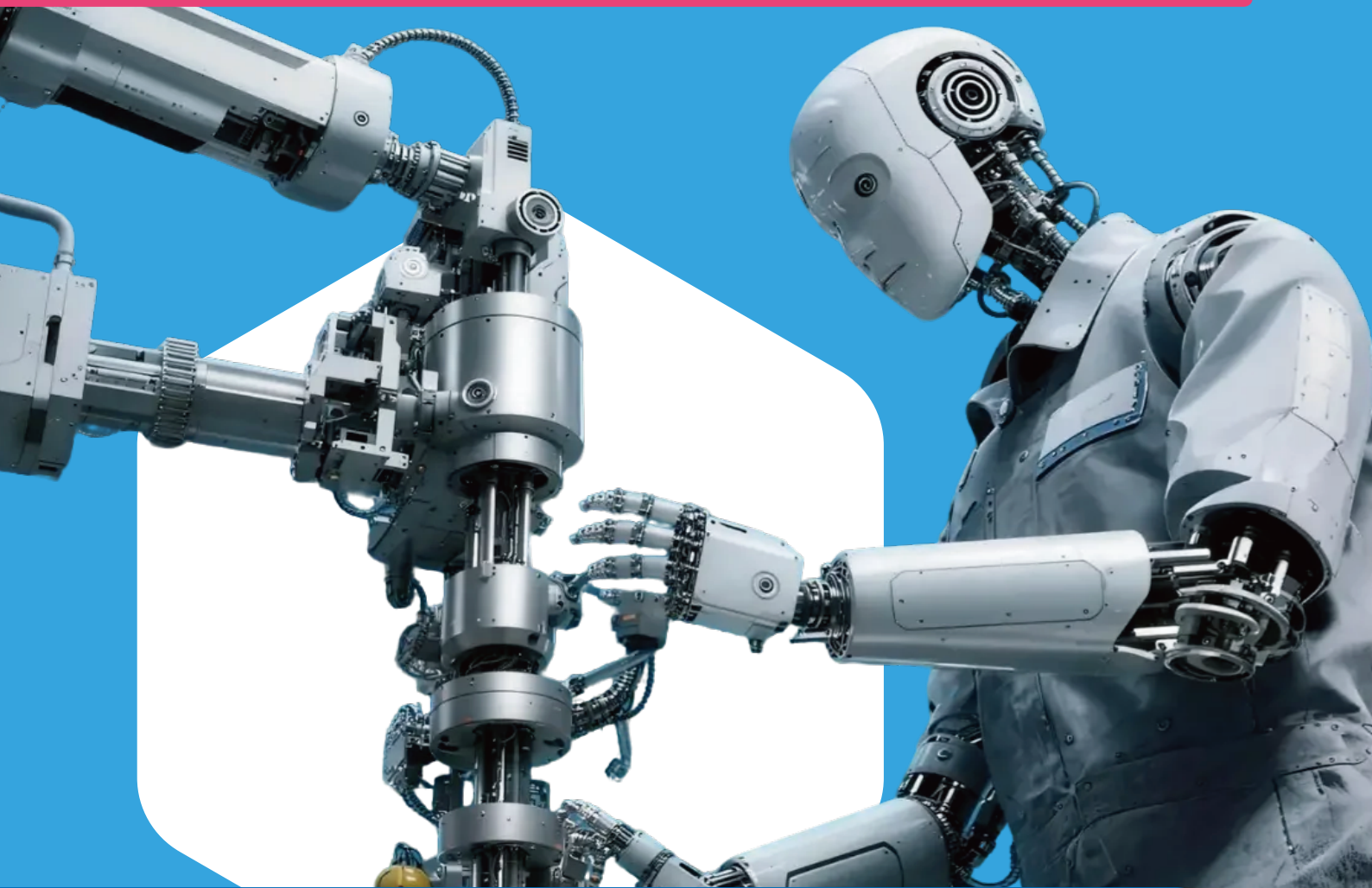
3

机器人全产业链应用展区 (亮点: “未来工厂” 和 “智慧生活” 实景演示区, 让观众沉浸式体验机器人如何改变生产和生活。)

Robotics Industry Chain Application Zone (Highlight: the “Future Factory” and “Smart Living” live demonstration zones, allowing visitors to experience immersively how robots are transforming production and daily life.)



# 展区规划与核心亮点 Exhibition Zone Planning & Highlights



4

软件与开发生态展区 (亮点: “开发者大会” 和 “黑客松” 活动, 吸引全球开发者, 构建繁荣生态。)  
Software & Development Ecosystem Zone (Highlight: Features "Developer Conference" and "Hackathon" events to attract global developers and build a thriving ecosystem.)

5

投融资与产业服务展区 (亮点: “项目路演专场”, 精选优质项目直面投资人。)  
Investment & Industry Services Zone (Highlight: "Roadshow Session" featuring selected high-quality projects presenting directly to investors.)

6

国际展团与创新人才专区 (亮点: “人才招聘会”, 连接企业需求与高端人才。)  
International Pavilions & Innovation Talent Zone (Highlight: "Talent Recruitment Fair," connecting enterprise needs with top-tier talent.)

# 年度重要活动 Annual Key Events



“金机奖”行业评选为表彰在全球人形机器人及机器人全产业链中取得杰出创新成就的企业、机构与个人，树立行业技术与商业化应用的标杆，推动产业创新生态的构建与健康发展，特设立“金机奖”创新评选活动。拟设立以下六大奖项类别，全面覆盖产业链各环节：

The "Golden Machine Awards" is a specially established industry innovation recognition program designed to honor enterprises, institutions, and individuals that have achieved outstanding innovations in the field of humanoid robots and the entire robotics industry chain. With the mission to set industry benchmarks in technological development and commercial application, the awards aim to foster the construction and healthy growth of the industrial innovation ecosystem. To comprehensively cover all critical segments of the industry chain, the following six award categories are proposed.

## 1 年度最佳人形机器人整机奖 Annual Best Humanoid Robot Award

评选标准：运动性能、交互能力、技术集成度、创新性、产业化潜力。

Selection Criteria: Motion performance, interactive capability, level of technological integration, innovativeness, and industrialization potential.

## 2 年度关键技术突破奖 Annual Key Technology Breakthrough Award

评选标准：技术原创性、性能指标、解决行业痛点的程度、对未来产业的影响。

细分方向：运动控制、AI与具身智能、灵巧手、关节模组、传感器等。

Selection Criteria: Technological originality, performance metrics, effectiveness in addressing industry pain points, and impact on the future industry.

Subcategories: Motion control, AI & embodied intelligence, dexterous hands, joint modules, sensors, etc.

## 3 年度核心零部件创新奖 Annual Core Components Innovation Award

评选标准：产品性能、可靠性、成本优势、创新设计、国产化替代贡献。

Selection Criteria: Product performance, reliability, cost competitiveness, innovative design, and contributions to domestic substitution.

## 4 年度最佳场景应用解决方案奖 Annual Best Scenario Application Solution Award

评选标准：应用场景的创新性、解决方案的成熟度、实际经济效益与社会价值。

Selection Criteria: Innovation of the application scenario, maturity of the solution, and its actual economic and social value.

## 5 年度最具投资价值创新企业奖 Annual Most Investable Innovative Enterprise Award

评选标准：团队实力、技术创新壁垒、商业模式、市场前景与成长性。

Selection Criteria: Team strength, technological innovation barriers, business model, market prospects, and growth potential.

## 6 年度产业推动贡献奖（个人/机构） Annual Industry Advancement Contribution Award (Individual/Organization)

评选标准：对产业链协同、技术标准制定、生态建设、国际合作等方面的卓越贡献。

Selection Criteria: Outstanding contributions to industry chain collaboration, technology standardization, ecosystem development, and international cooperation.

## 为确保公正透明，评选将分为三个阶段：

To ensure fairness and transparency, the selection process will consist of three phases:

### ■ 第一阶段：申报与提名（2026年08月-09月）

Phase 1: Application and Nomination (from August to September 2026)

企业/机构通过官网（[www.humanoidrobotfair.cn](http://www.humanoidrobotfair.cn)）自行申报，评审委员会成员、合作行业协会享有提名权。

Enterprises/institutions may apply via the official website ([www.humanoidrobotfair.cn](http://www.humanoidrobotfair.cn)), while members of the judging committee and partner industry associations hold nomination rights.

### ■ 第二阶段：初评与公示（2026年10月）

Phase 2: Preliminary Evaluation and Public Announcement (October 2026)

评审委员会对申报材料进行初步评审，产生入围名单在官网及合作媒体进行公示。

The judging committee will conduct an initial review of the application materials and generate a shortlist, which will be publicly announced on the official website and partner media platforms.

### ■ 第三阶段：终评与颁奖（2026年12月，展会期间）

Stage 3: Final Evaluation and Award Ceremony (December 2026, during the exhibition)

入围单位进行现场答辩或产品演示，评审委员会结合答辩情况与公示反馈，最终评定获奖名单。

在展会欢迎晚宴或主论坛上举行盛大的颁奖典礼。

Shortlisted candidates will participate in on-site presentations or product demonstrations. The judging committee will determine the final winners based on the presentations and feedback from the public announcement. A grand award ceremony will be held in welcome dinner or main forum.

注：以上评选内容组委会拥有最终解释权。

Note: The Organizing Committee reserves the right of final interpretation for the above content.



## 参展费用 Participation Fees

### ★ 标准展位:

A: 国内企业: 标准展位16800.00/展期 (RMB) 3m×3m

B: 国外企业: 标准展位4800.00/展期 (USD) 3m×3m

展位包括: 三面白色壁板、中(英)文楣牌制作、咨询桌一张、折椅二把、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。)

### ★ 室内光地:

A: 国内企业: 1600 (RMB) /平方米

B: 国外企业: 480 (USD) /平方米

注: (最少36平方米起租) “光地”只提供参展面积, 不包括展架、展具、地毯、电源等。

### International Standard Booths:

For overseas enterprises: USD 4800.00/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket.

### Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.



## 1 冠名荣誉

- 展会协办冠名(独家)—RMB 500,000  
顶级品牌曝光,享有“协办单位”头衔
- 晚宴冠名赞助(独家)—RMB 400,000  
主导全场社交盛宴,深度接触高端客户
- 展会支持单位(限3家)—RMB 300,000  
享有“支持单位”头衔

## 2 黄金广告位

- 展馆主通道喷绘(限2家)—RMB 120,000  
3m × 6m,主通道核心位置
- 展馆内空中广告发布及悬挂(限2家)—RMB 120,000  
馆内悬挂,展位更突出醒目
- 连接长廊悬挂横幅(限3家)—RMB 100,000  
0.7m高×5m宽,双面展示,入口引导
- 室外广告旗(限2家)—RMB 100,000  
8m高旗杆,户外入口醒目
- 登记处火柴盒(限2家)—RMB 100,000  
扫码登记处,广告醒目

## 3 精准宣传

- 参观指南封面封底(限2家)—RMB 100,000  
最高级别印刷品曝光
- 参观指南内页(限5家)—RMB 50,000  
精准投放至所有观众
- 礼品袋赞助(限2家)—RMB 200,000  
约2万个,移动的广告
- 饮用水赞助(限2家)—RMB 100,000  
瓶身贴标,品牌触达高频

## 4 深度互动机会

- 专场发布会(1.5小时)(多家)—RMB 300,000  
提供场地、设备及宣传组织
- 胸卡/VIP证赞助(限3家)—RMB 100,000  
品牌伴随全程
- 官方推文合作(多家)—RMB 50,000  
官方公众号发布2篇

## Title Sponsorship Honor

- Exclusive Co-Organizer Title Sponsorship—RMB 500,000  
Top-tier brand exposure with the title of Co-organizer
- Exclusive Dinner Title Sponsorship—RMB 400,000  
Dominate the grand social event and engage deeply with high-end clients
- Exhibition Supporting Organizations (Limited to 3)—RMB 300,000  
Entitled as Supporting Organization

## Premium Advertising Space

- Exhibition Hall Main Passage Billboard (Limited to 2)—RMB 120,000  
3m × 6m, core location of main passage
- Indoor Hanging Advertisement in Exhibition Hall (Limited to 2)—RMB 120,000  
Indoor hanging ads make booths stand out prominently
- Hanging Banners in Connecting Corridor (Limited to 3)—RMB 100,000  
0.7m high × 5m wide, double-sided display, entrance guidance
- Outdoor Advertising Flags (Limited to 2)—RMB 100,000  
8-meter flagpole, eye-catching at outdoor entrance
- Matchbox Advertisement at Registration Desk (Limited to 2)—RMB 100,000  
Eye-catching advertisement at QR code registration area

## Precise Promotion

- Cover & Back Cover of Visitor Guide (Limited to 2)—RMB 100,000  
Highest-level printed material exposure
- Inner Pages of Visitor Guide (Limited to 5)—RMB 50,000  
Precisely distributed to all attendees
- Gift Bag Sponsorship (Limited to 2)—RMB 200,000  
Approximately 20,000 mobile advertisements
- Drinking Water Sponsorship (Limited to 2)—RMB 100,000  
Bottle labeling for high-frequency brand exposure

## In-depth Interaction Opportunities

- Special Press Conference (1.5 Hours) (Multiple Enterprises)—RMB 300,000  
Provide venue, equipment, publicity and organization services
- Badge/VIP Pass Sponsorship (Limited to 3)—RMB 100,000  
Brand exposure throughout the event
- Official Tweet Cooperation (Multiple Parties)—RMB 50,000  
2 articles released via official WeChat account

## 整体定制 Overall customization

### 1 至尊赞助套餐(独家)—RMB 1280,000

展示空间: 180m<sup>2</sup>豪华特装展位(含搭建)

- 权益:
- 展厅入口喷绘广告(3m × 7m)
  - 展馆内空中广告发布及悬挂
  - 登记处火柴盒
  - 专场发布会(1.5小时)
  - 参观指南封面广告
  - 胸卡/VIP证赞助
  - 官方推文2篇
  - 礼品赞助(由主办方发放)

### Supreme Sponsorship Package (Exclusive)—RMB 1280,000

Exhibition Space: 180m<sup>2</sup> Luxury Special Booth (Including Construction)

#### Rights & Benefits:

- Spray painting advertisement at exhibition hall entrance (3m × 7m)
- Hanging aerial advertisements inside the venue
- Matchbox placement at registration desk
- Special press conference (1.5 hours)
- Cover advertisement of visitor guide
- Badge/VIP pass sponsorship
- 2 official WeChat articles
- Gift sponsorship (distributed by organizer)

### 2 钻石赞助套餐—RMB 680,000

展示空间: 126m<sup>2</sup>标准特装展位(含搭建)

- 权益:
- 展厅入口喷绘广告(3m × 7m)
  - 连接长廊悬挂横幅(0.7m × 5m)
  - 登记处火柴盒
  - 专场发布会(1.5小时)
  - 参观指南封底广告
  - 胸卡/VIP证赞助
  - 饮用水赞助

### Diamond Sponsorship Package—RMB 680,000

Exhibition Space: 126m<sup>2</sup> Standard Special Booth (Including Construction)

#### Rights & Benefits:

- Spray painting ad at exhibition entrance (3m × 7m)
- Hanging banners in connecting corridor (0.7m × 5m)
- Matchbox placement at registration desk
- Special press conference (1.5 hours)
- Back cover ad of visitor guide
- Badge/VIP pass sponsorship
- Drinking water sponsorship

### 3 铂金赞助套餐—RMB 380,000

展示空间: 90m<sup>2</sup>特装展位(含搭建)

- 权益:
- 连接长廊悬挂横幅(0.7m × 5m)
  - 登记处火柴盒
  - 礼品袋赞助(2万个)
  - 饮用水赞助
  - 专场发布会(1.5小时)
  - 参观指南内页广告

### Platinum Sponsorship Package—RMB 380,000

Exhibition Space: 90m<sup>2</sup> Special Booth (Including Construction)

#### Rights & Benefits:

- Hanging banners in connecting corridor (0.7m × 5m)
- Matchbox placement at registration desk
- Gift bag sponsorship (20,000 pieces)
- Drinking water sponsorship
- Special press conference (1.5 hours)
- Inner page advertisement of visitor guide

## ▶ 核心观众

机器人制造商、系统集成商、零部件供应商、软件开发商、投资公司。

Core Audience: Robotics manufacturers, system integrators, component suppliers, software developers, investment companies, etc.

## ▶ 终端用户

汽车、电子、物流、医疗、安防、商业服务等行业的决策者与技术负责人。

End Users: Decision-makers and technical leaders from automotive, electronics, logistics, healthcare, security, and commercial services.

## ▶ 专业群体

投资者、研究人员、工程师、政府官员、媒体记者。

Professional Groups: Investors, researchers, engineers, government officials, media journalists.

## 联系方式 Contact Us

请立即预定“HRIE SHANGHAI 2026”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。

Please reserve the booth of "HRIE SHANGHAI 2026" immediately. The sooner you reserve, the better your reserved position. Strive for maximum exposure, lead competitors, and open up unlimited business opportunities.

如欲预订“HRIE SHANGHAI 2026”采购交易会展位，或了解更多信息，请通过以下联络方法，预订展位。

To reserve the booth of "HRIE SHANGHAI 2026" or learn more information, please contact:

电话/ Tel : (86-21) 6439-6190 E-mail: [info@goldenexpo.com.cn](mailto:info@goldenexpo.com.cn)